

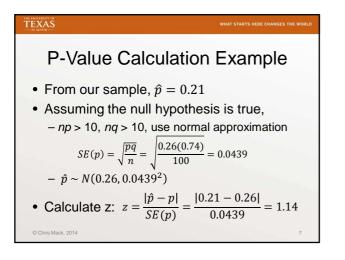
ΦCOME 24 A Step 2 – define the alternative hypothesis Step 2 – define the alternative to the null hypothesis Form: H_a: θ ≠ θ₀ (two-sided or two-tailed test) H_a: θ > θ₀ (one-sided or one-tailed test) H_a: θ > θ₀ (one-sided or one-tailed test) Example: H_a: P_{UTsmokers} ≠ 0.26 (the proportion of UT smokers does not equal the national proportion)

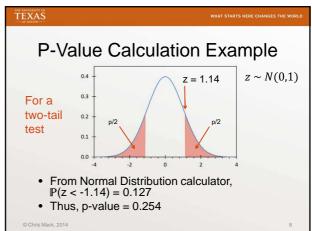
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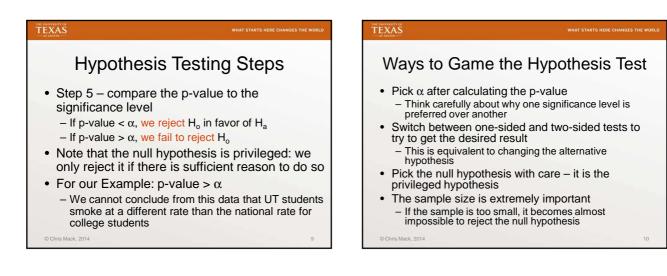
Hypothesis Testing Steps

- Step 3 define α, the significance level of the test
 - This defines the minimum confidence level (1α) for our conclusions
 - Example: α = 0.05 (we'll be able to make our conclusions with at least a 95% confidence level)
- Step 4 calculate the p-value for our data
 p-value: the probability that data at least this unusual could have come about by chance, given that the null hypothesis is true

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Hypothesis Testing Errors

- Type I error (also called an α-error)
 - The null hypothesis is true, but we reject it
 - The probability of making a type I error $\leq \alpha$
- Type II error (also called a β-error)
- The null hypothesis is false, but we fail to reject it
 The probability of making a type II error depends on the effect size and the sample size
- Making α smaller diminishes the probability of making a type I error, but increases the probability of making a type II error

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Review #12: What have we learned?

- What are the five steps of an hypothesis test?
- Explain the different roles of the null hypothesis and the alternative hypothesis
- Define significance level
- Define p-value

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• Explain the meaning of type I and type II errors

2